

ABOUT US

The Shelby County Fair Board is composed of dedicated local volunteer members, each representing different areas of our county. Our mission is to foster, support, and promote the growth and development of Shelby County communities, with a focus on agriculture. We are committed to highlighting the talents of our youth, providing agricultural education, and offering a platform to showcase skills, products, and events that bring our community together.

**MORE INFORMATION
CAN BE FOUND ON OUR WEBSITE**

WWW.SHELBYCOUNTYIOWAFAIR.ORG



FOLLOW US ON SOCIAL MEDIA



**CONTACT US:
SHELBYCOUNTYFAIR@FMCTC.COM**

2025 FAIRGROUND EVENTS

MAY 9 & 10
SHELBY COUNTY
JACKPOT SWINE SHOW

MAY 24 & 25
SISCO HORSE SHOW

JUNE 21 & 22
SISCO HORSE SHOW

JUNE 27
TYLER RICHTON &
THE Highbank Boys
CONCERT

JULY 5
SHELBY COUNTY OPEN CLASS
SHEEP & GOAT SHOW

JULY 6
SHELBY COUNTY
OPEN CLASS CATTLE SHOW

JULY 9-13
SHELBY COUNTY FAIR

JULY 9
WESTERN IOWA PULLERS
TRACTOR PULL

JULY 11
DOUBLE S EXTREME
BULL RIDE

JULY 11
DYLAN GERARD &
BIG TIME GRAIN
COMPANY CONCERT

JULY 26 & 27
SISCO HORSE SHOW

AUGUST 23 & 24
SISCO HORSE SHOW



**2025
SPONSORSHIP
PROGRAM**

PLEASE COMPLETE & RETURN

BUSINESS NAME: _____

ADDRESS: _____

CITY/ST/ZIP: _____

CONTACT PERSON: _____

**SPONSORSHIP PACKAGE
OPTIONS**

- EVENT SPONSOR
(\$4000+)**
- GRANDSTAND SPONSOR
(\$2000-\$3999)**
- TROPHY SPONSOR
(\$1000-\$1999)**
- PURPLE RIBBON SPONSOR
(\$500-\$999)**
- BLUE RIBBON SPONSOR
(\$250-\$499)**
- RED RIBBON SPONSOR
(\$50-\$249)**

**PLEASE MAIL YOUR DONATION
AND THIS COMPLETED FORM TO:**

**SHELBY COUNTY FAIR
CORPORATION
PO BOX 528
HARLAN, IA 51537**



**EVENT SPONSOR
(\$4,000+)**

- 12 PASSES TO THE JUNE CONCERT OR TRACTOR PULL
- 4X8' COLOR BANNER WITH BUSINESS LOGO
- BUSINESS NAME ANNOUNCED AT ALL EVENTS
- RECOGNITION ON ALL SOCIAL MEDIA PLATFORMS
- BUSINESS NAME AND LOGO ON OUR WEBSITE WITH LINK TO YOUR BUSINESS WEBSITE
- BUSINESS RECOGNIZED ON VIDEO ADVERTISING AT THE FAIR
- IF EVENT REQUIRES TICKETS, LOGO WILL APPEAR ON TICKETS AND ON TICKET WEBSITE

**GRANDSTAND SPONSOR
(\$2,000-\$3,999)**

- 8 PASSES TO THE JUNE CONCERT OR TRACTOR PULL
- 4X8' COLOR BANNER WITH BUSINESS LOGO
- BUSINESS NAME ANNOUNCED AT ALL EVENTS
- RECOGNITION ON ALL SOCIAL MEDIA PLATFORMS
- BUSINESS NAME AND LOGO ON OUR WEBSITE WITH LINK TO YOUR BUSINESS WEBSITE
- BUSINESS RECOGNIZED ON VIDEO ADVERTISING AT THE FAIR

**TROPHY SPONSOR
(\$1,000-\$1,999)**

- 6 PASSES TO THE JUNE CONCERT OR TRACTOR PULL
- 3X6' COLOR BANNER WITH BUSINESS LOGO
- BUSINESS NAME ANNOUNCED AT ALL EVENTS
- RECOGNITION ON ALL SOCIAL MEDIA PLATFORMS
- BUSINESS NAME AND LOGO ON OUR WEBSITE WITH LINK TO YOUR BUSINESS WEBSITE
- BUSINESS RECOGNIZED ON VIDEO ADVERTISING AT THE FAIR

**PURPLE RIBBON SPONSOR
(\$500-\$999)**

- BLACK & WHITE SPONSOR BANNER
- RECOGNITION ON ALL SOCIAL MEDIA PLATFORMS
- BUSINESS NAME ON OUR WEBSITE
- BUSINESS RECOGNIZED ON VIDEO ADVERTISING AT THE FAIR

**BLUE RIBBON SPONSOR
(\$250-\$499)**

- RECOGNITION ON ALL SOCIAL MEDIA PLATFORMS
- BUSINESS NAME ON OUR WEBSITE

**RED RIBBON SPONSOR
(\$50-\$249)**

- BUSINESS NAME ON OUR WEBSITE

